

# Appdome for BehaviorSec

Seamlessly implement biometric authentication to your mobile apps – without coding



BehaviorSec provides strong authentication and access controls using advanced biometrics combined with behavioral analysis techniques. Already used by leading banks and enterprises, worldwide, its “behavioral biometrics” solution uses continuous machine learning to authenticate users not based on what they do, but on how they do it, all in real time.

BehaviorSec models and analyzes data based on user behavior over time, captured from things like Keystrokes, Press, Flight, Sequence, Surface, Gyroscope, Accelerometer, Pressure, Hit Zone, and Motion. Additionally, the BehaviorSec technology provides information related to the device type and OS levels, and address location.

By learning how each user behaves, BehaviorSec creates metrics that confirm user identity in a highly accurate manner. The BehaviorSec algorithms verify users’ identities based on their natural interaction with devices and apps, delivering instant verification in real-time. This analysis and identity verification process is continuous, much more than a single snapshot in time.

## APPDOME FOR BEHAVIOSEC

Appdome offers enterprises the ability to add new features and new capabilities to any mobile

app without code or coding. Users simply upload the final app package (.ipa, .apk) to the Appdome platform, select a service to integrate and click “Fuse my App.” The cloud-based integration process is called “Fusion” and is completed automatically within minutes, integrating full SDK functionality to any app.

With Appdome for BehaviorSec, the full functionality of the BehaviorSec SDK can now be implemented in a codeless manner to any app directly from the Appdome platform. As part of Appdome’s “Identity” Service Category, mobile developers and mobile app owners (such as mobile fraud, IT, mobile product management, or Security groups) can now rapidly integrate advanced biometric and behavior based authentication solutions to existing mobile apps, without source code changes, all in just a few minutes. Here is where to find the BehaviorSec SDK on Appdome:

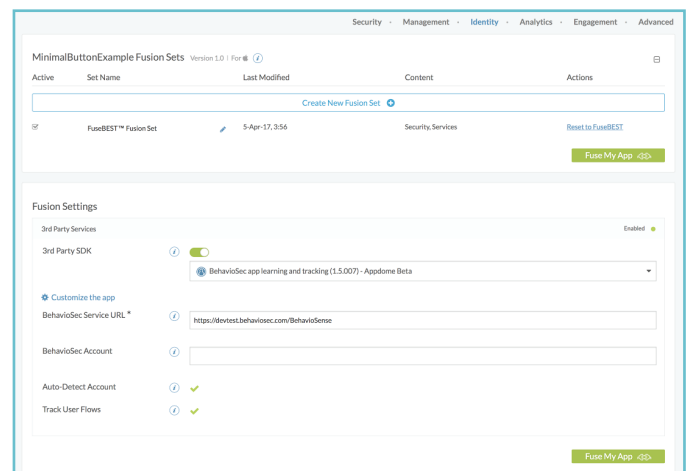


Figure 1: BehaviorSec SDK on the Appdome platform

## ACCESS SOPHISTICATED TECHNOLOGY IN A CLICK

BehavioSec's authentication and verification through behavioral biometrics involve extensive learning algorithm and substantial data to create complete and trustworthy identity verification. In the past, developers would need to manually code the BehavioSec SDK to an app, designing, managing and maintaining specific implementations for each app, per release of the app, OS, and SDK. With Appdome, developers do not need to perform this work. Anyone can add BehavioSec's sophisticated technologies to an app, simply by selecting the BehavioSec SDK on Appdome and clicking "Fuse my App" after the app is built. The full verification data flow is supported via the Appdome for BehavioSec solution.

## RAPID DEPLOYMENT

Appdome extends the reach and applicability of the BehavioSec SDK, resulting in a faster time to implementation for enterprise customers and financial institutions. In addition, the ongoing maintenance burden is nearly eliminated. Appdome's technology accommodates BehavioSec's SDK updates automatically. This means that enterprise users do not need to wait or re-write an app every time there is an OS or SDK update. Appdome ensures that you are always up to date.

## ADD BEHAVIOSEC TO MORE APPS

Appdome for BehavioSec works across OS platforms and is framework independent. With Appdome, you can get cross-platform support (Android and iOS) without any additional effort,

along with a consistent implementation which will delight users and developers alike. Appdome has no dependencies on any framework or development environment. As a result, you get a more scalable and efficient development process that covers all apps and app types.

## GAIN OPERATIONAL EFFICIENCY

Because it is codeless, Appdome solves the constant resource shortage and skill mismatch, which has held back mobility at scale in the modern enterprise. This is because highly skilled and scarce mobile developers are no longer required for completing repetitive mobile integration tasks. Appdome automates the mobile integration process and empowers non-developers, operations groups, and 'citizen integrators' to rapidly integrate the BehavioSec SDK to any existing mobile app. This will not only save your organization money, but your developers will be freed up to build new apps and focus on other future looking projects.

## ENRICH MOBILE EXPERIENCES

Appdome enables you to combine multiple services from different providers to deliver enhanced functionality to any app, something that was previously not possible. Simply being on the Appdome platform enables customers, partners, and end-users to enjoy the benefits of access to other mobile solutions and services. BehavioSec customers can tap into the rich and diverse ecosystem of solutions on the Appdome platform; ranging from world-class mobile security, analytics, mobility management solutions, and more.

**To learn more about Appdome for BehavioSec and/or Appdome's Mobile Identity service, visit [www.appdome.com](http://www.appdome.com) or open a free Appdome account and start fusing!**

### About Appdome

The Appdome platform enables the rapid integration of multiple third-party functions to apps, shortening the deployment cycle and connecting mobile apps to other services on demand. The codeless service operates as a mobile integration workflow in the cloud, and allows users to perform integration projects on the final application package. No source code or development expertise is required. Likewise, no modifications to an app or an SDK are required to complete integration projects on the Appdome platform. The solution is currently used by the world's leading financial, healthcare and e-commerce companies to support productivity, compliance and security for consumers and employees. Appdome was rated a Cool Vendor in Mobile Security by Gartner in 2015. For more information, visit [www.appdome.com](http://www.appdome.com).